



# Relevante

Accounting and Technology Consultants

## RELEVANTE INVITES YOU TO ITS ANNUAL ACCOUNTING EXECUTIVE SYMPOSIUM



Relevante Inc. a leading provider of Accounting and Technology consulting solutions, has scheduled its Annual Accounting Executive Symposium. The eight (8) CPE program will be held at The Conference Center at Penn State Great Valley in Malvern, PA on Thursday, November 20 from 7:30 AM to 4:00 PM. Registration is only \$99 and there is limited space available.

To Register  
[CLICK HERE](#)  
COST \$99

### TOPICS

#### From the Subpar to the Superstar... Measuring and Managing Employee Performance

<b>Presenter</b>	<b>Jeff Green</b> Principal PROXUS, LLC
<b>Learning Objectives</b>	<p>The program is designed to equip leaders and managers to identify the most relevant and critical factors that impact performance, develop specific measures of success and employ evaluation systems that effectively manage the process.</p> <p>Using dynamic case studies, useful templates along with traditional learning methods, this session will address key issues including:</p> <ul style="list-style-type: none"> <li>- Determining if the right thing is being measured</li> <li>- Auditing your current performance management system</li> <li>- Understanding and Integrating Multiple performance Measurement Tools</li> <li>- Design and implementation of the Performance Appraisal System</li> </ul>

#### Strong... Not Wrong - Using Assessments for Recruiting and Retention Success

<b>Facilitator</b>	<b>Fred M. Kaplan, CBM, MBA,</b> Director of Consulting Relevante, Inc.				
<b>Presenters</b>	<table border="0"> <tr> <td><b>Dr. Mickey Fineberg</b> Delta Consultants, LLC</td> <td><b>Dr. Janice Presser</b> The Gabriel Institute</td> </tr> <tr> <td><b>Chuck Polin</b> The Training Resource Group</td> <td><b>Steve Horner</b> Horner &amp; Associates</td> </tr> </table>	<b>Dr. Mickey Fineberg</b> Delta Consultants, LLC	<b>Dr. Janice Presser</b> The Gabriel Institute	<b>Chuck Polin</b> The Training Resource Group	<b>Steve Horner</b> Horner & Associates
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<b>Chuck Polin</b> The Training Resource Group	<b>Steve Horner</b> Horner & Associates				
<b>Learning Objective</b>	According to Peter Drucker, "Chances are good that up to 66% of a company's hiring decisions will prove to be mistakes in the first 12 months of employment." This program will present alternate approaches to employee assessment by comparing and contrasting different tools and methodologies to improve recruiting, retention, and on the job performance.				

## TOPICS

### International Financial Reporting Standards (IFRS)

**Presenter** PricewaterhouseCoopers

**Learning Objective** New issues related to the adoption to the International Financial Reporting Standards (IFRS) for US companies.

### Rolling Out The TARP (Troubled Assets Relief Program)

**Facilitator** **Joseph T. Curran, CPA**  
Senior Advisor  
Relevante, Inc.

**Presenters**

<b>George Millward</b> Owner Millward Consulting, LLC	<b>Paul L Sloate</b> Managing Director Green Drake Partners, LLC
<b>Doug Cox</b> Former CFO of Opinion Research Corporation and Elf Atochem North America	<b>Frederick E. Schea, CMA, CFM, CPA</b> President and CEO First Savings Bank of Perkasio National Chair of the Institute of Management Accountants
<b>David Ballard</b> Senior Economist GRA, Inc.	

**Learning Objective** On October 3, 2008 the United States Department of the Treasury was authorized to establish and manage a Troubled Assets Relief Program (TARP) managed by a newly created Office of Financial Stability. This panel will address the impact of the economy, financial markets and the Emergency Economic Stabilization Act of 2008 on businesses in the Mid-Atlantic region.

### Alternative Risk Transfer/Captive Insurance Companies

**Presenter** **Joseph Maylish**  
Sales Executive  
Odell Studner

**Learning Objectives**

To understand the sector of which Captives make up the majority "alternative risk transfer" and their advantages, such as;

1. Pricing
2. Stabilization of Insurance Pricing and Marketing Availability
3. Investment Income
4. Retention of Underwriting Profit
5. Control
6. Direct Access to the Reinsurance Markets
7. Favorable Tax and Accounting Treatment

### Cost Segregation For Improved Cash Flow

**Presenter** **Thomas J. Scarpello**  
Managing Partner  
Scarpello Consulting

**Learning Objectives** Cost Segregation is a strategic tax savings tool that allows companies and individuals, who have constructed, purchased, expanded, or remodeled any kind of real estate to increase cash flow by accelerating depreciation deductions and deferring federal and state income taxes.

CO-PRESENTERS



**Horner & Associates**

**Thursday, November 20th, 2008 - 7:30 AM - 4:00 PM**

**Date & Time**



(Click Here to save the date on your Outlook Calendar)

**Location**

The Conference Center at Penn State Great Valley  
30 East Swedesford Road, Malvern, PA 19355

**Cost**

\$99

**CPE**

8

**Contact**

(215) 259-5162 or E-Mail [symposiums@relevante.com](mailto:symposiums@relevante.com)

**Directions**

[Directions/transportation information](#)

**Lodging**

Lodging is available within walking distance.  
Special Penn State rates: <http://www.gv.psu.edu/conferences/>.

This Symposium also gives you the opportunity to network with senior professionals from various Fortune 1000 companies. Attendees at our prior Symposiums were from companies including:

**Other Events of Interest**

Keystone Foods LLC	AIG	Lehigh University	IKON Office solutions	GSK
GMAC ResCap	Campbell Soup Company	Wyeth Pharmaceuticals	Mothers Work, Inc.	Deloitte Tax
National Penn Bank	Journal Register	Broder Bros., Co.	Johnson & Johnson	Grant Thornton LLP

**2009  
Internal Audit  
Symposium**

**To Register**

Please [Click here](#). You may also register by calling (215) 259-5102. We accept MasterCard or Visa.

**About Relevante**

Relevante is a leading consulting practice providing Accounting & Technology Solutions to Fortune 1000 and other industry leaders. The company services clients from four locations throughout the metro markets of Philadelphia, New York, and Hyderabad, India. For more information about Relevante, please visit our website at: [www.relevante.com](http://www.relevante.com).



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