




Bridging the GAAP to IFRS

Thursday, August 20, 2009 - Mt. Laurel, NJ

Relevante has scheduled a full day onsite symposium and webinars on Implementing International Financial Reporting Standards (IFRS) worth 8 CPE Credits in Accounting on **August 20th 2009 at Mt. Laurel, NJ.**

CLICK HERE
To Register for **AUGUST**
Symposium

“The line-up of distinguished speakers includes industry experts that bring hands-on IFRS implementation experience to you!” said Brandon S. Weinstock, CPA, Director of Project Consulting, Relevante Inc.

UPCOMING SYMPOSIA	Bridging the GAAP to IFRS	
Realigning Priorities of Internal Audit to Add Value (Thursday, September 24, 2009)	Date	Thursday, August 20, 2009
Business Intelligence Financial Planning & Analysis (Thursday, October 22, 2009)	Time	7:30 AM - 4:00 PM
Accounting Executive Symposium (Thursday, November 19, 2009)	CPE Credits	8 Accounting credits
Corporate Taxation Symposium (Thursday, December 17, 2009)	Cost	\$199 (Includes Continental Breakfast, Snacks & Lunch)
	Venue	Mt. Laurel Marriott, Mt. Laurel, NJ,
		(Click Here to save the date on your Outlook Calendar)
To Register Please visit www.relevante.com		

WHO SHOULD ATTEND	FULL DAY ON SITE SESSION TOPICS	TIME (EST)
<ul style="list-style-type: none"> • CFOs • VP- Finance • Internal Audit Directors • Controllers • Audit Managers • Finance Directors • Finance Managers • Risk Management professionals • Consultants • Internal Controls Managers • Staff Accountants • IT Managers • Information Security Managers • Accountants • Staff/Senior Auditors • Project Managers • SOX Managers 	<ul style="list-style-type: none"> • An Overview of IFRS, including a brief history, the regulating entities involved, and a current global status. 	08:10 – 09:00 AM
	<ul style="list-style-type: none"> • An analysis of IFRS vs. US GAAP covering financial statement presentation differences and a drill down to key line item accounting treatment. 	09:00 – 09:50 AM & 10:05 – 11:45 AM
	<ul style="list-style-type: none"> • IFRS Preparedness, an exploration of where your company fits in the conversion time-line and what your organization needs to consider now. 	12:25 – 01:15 PM
	<ul style="list-style-type: none"> • IFRS Implementation, project management considerations with an in-depth coverage of IT challenges and industry solutions. 	01:15 – 02:05 PM & 02:20 – 03:10 PM
	<ul style="list-style-type: none"> • Expert Panel Discussion, submit questions to professionals with working knowledge of IFRS Standards and experience with IFRS implementation and case studies. 	03:10 – 04:00 PM

WEBINAR TOPICS	TIME (EST)
<ul style="list-style-type: none"> • An Overview of IFRS, including a brief history, the regulating entities involved, and a current global status. 	08:10 – 09:00 AM
<ul style="list-style-type: none"> • An analysis of IFRS vs. US GAAP covering financial statement presentation differences and a drill down to key line item accounting treatment. 	09:00 – 09:50 AM & 10:05 – 11:45 AM
<ul style="list-style-type: none"> • IFRS Preparedness, an exploration of where your company fits in the conversion time-line and what your organization needs to consider now. 	12:25 – 01:15 PM
<ul style="list-style-type: none"> • IFRS Implementation, project management considerations with an in-depth coverage of IT challenges and industry solutions. 	01:15 – 02:05 PM & 02:20 – 03:10 PM

REGISTER NOW

FEATURED SPEAKERS**Stephen A Litzenberger, CPA**

Managing Partner and CFO
BROADSTONE LLC

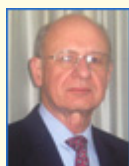
Steve is a CPA with approximately 13 years of professional experience, including a blend of public accounting, consulting, and large corporation experience. A 1996 Accounting and International Business graduate from Penn State University, Steve started his career at Wal-Mart where he worked in an Internal Audit capacity. His public accounting experience began at a Philadelphia based local CPA firm, where he supervised financial statement compilations, reviews and audits, pension plan audits, not-for-profit audits (including A-133 Gov't compliance), as well as tax return compilations.

Subsequently, Steve worked as an Audit Manager at both Ernst & Young Philadelphia and London. While in the UK, he advised internationally-based clients on SEC filings and Local GAAP / IFRS to US GAAP conversions. While working within E&Y London's Capital Markets Group, Steve was able to gain an overall knowledge of IFRS through both E&Y training and hands on experience. As a US GAAP expert, Steve advised internationally-based clients on SEC filings and Local GAAP / IFRS to US GAAP conversions in both the UK and in Switzerland.

In fall of 2007 Steve and his business partner Tim Hilferty, formed BROADSTONE LLC and in January of 2008 they went "live" with their service offerings. Steve's primary focus is developing BROADSTONE's internal methodology to converting companies from US GAAP to IFRS as well as leading other IFRS initiatives.

Steve's IFRS focus areas included:

- Financial Instruments (Hedging and Derivatives)
- Debt, Borrowing Costs, Provisions and Contingent Liabilities and Leases
- Cash Flow Statement Presentation
- Business Combinations

**W. Allen Sullivan, CPA, MBA, MST**

Senior Consultant
Relevante Inc.

Allen Sullivan is a senior consultant with Relevante, Inc. His practice areas include financial reporting, process improvement, internal auditing, business planning, financial analysis and cost accounting.

Allen has held a variety of division financial executive and corporate staff positions with public multinational manufacturers. The staff positions include global consolidations and SEC and shareholder reporting. He also was CFO of the US operations of a public UK corporation. He began his career in accounting and finance as a member of Ernst & Young's audit staff. He has presented continuing professional education seminars for the AICPA, PICPA and CPE, Inc. and has served as a technical manager on the AICPA's Exams Team.

Allen holds a BS degree in accounting from Lehigh University, a Master of Business Administration degree from the University of Maryland and a Master of Science in Taxation degree from Temple University. He is a member of the Institute of Management Accountants, the American and Pennsylvania Institutes of Certified Public Accountants, the Institute of Internal Auditors, the Association of Certified Fraud Examiners and the Society of Manufacturing Engineers.

**Sherif Sakr**

Partner
Deloitte & Touche LLP

Sherif Sakr is a Partner in Deloitte's Accounting, Valuation & Analytics service line of the Enterprise Risk Services Practice. In his role, Mr. Sakr provides financial accounting & reporting consulting services and serves as a capital markets specialist for several of Deloitte's global strategic clients. He is considered one of the Firm's specialists in areas around financial instruments, structured transactions, fair value measurements and consolidations under both U.S. GAAP and IFRS; he has extensive experience assisting different financial services companies in implementing several complex accounting standards related to these topics. He has experiences dealing with IFRS first-time adoption, implementing U.S. GAAP and IFRS standards, and reconciling IFRS financial statements to U.S. GAAP and vice versa. He also has experiences with mergers & acquisitions and initial public offerings. Mr. Sakr currently leads the technical accounting work stream within the northeast region for Deloitte's IFRS Integrated Market Offering in both Banking & Securities and Investment Management industries.

FEATURED SPEAKERS

Sean T. Lager, CPA
Partner
Frazier Deeter LLC.

Sean Lager is a member of the assurance and advisory services practice of Frazier & Deeter and is the lead partner of Frazier and Deeter's International Financial Reporting Standards Group (IFRS). As an assurance partner, Sean brings more than 13 years of experience to the growth and development of the assurance and advisory practice of Frazier & Deeter. Sean provides assurance and advisory services to large and middle market companies. His financial reporting experience includes global and domestic companies reporting under U.S. generally accepted accounting principles, as well as International Financial Reporting Standards (IFRS).

He has significant experience in real estate, service organizations, power and energy, hospitality, and manufacturing & distribution. In addition to assurance services, Sean provides a variety of accounting consultative services ranging from companies adopting IFRS, USGAAP to IFRS conversions and business combination accounting.

Sean has been published in well known trade magazines and domestic and global accounting publications. He is the author of a global IFRS publication for PKF NAN known as "In the Loop". In addition, Sean has delivered many presentations and training to organizations around the globe on reporting under IFRS, USGAAP, IFRS for SMEs and the global convergence of financial reporting.

Patricia A. Ritchie, MBA, CIA, CPM
Senior Consultant
Relevante Inc.

Patricia Ritchie has 10+ years experience working in accounting, finance and audit roles for businesses ranging from small/mid-size private/public to Fortune 1000 firms. She began her career as a Staff Auditor and advanced professionally to develop the skill set for success in positions such as Internal Audit Manager, Corporate Controller, and Project Manager. She attained a Masters Degree in Accounting at Wilkes University, is a current CIA via the Institute of Internal Auditors and attained a CPM from the Project Management Leadership Group.

Patricia is currently testing for the PMP and CPA Designation in the State of PA Presently, as a Senior Consultant with Relevante, Patricia is deployed at various clients to provide excellent project, compliance, accounting, and audit services with a commitment to add value that exceeds customer expectations.

Patricia's industry experience includes

- Insurance, P&C
- Financial Services, Compliance
- IT, Prof. Services, Software Development
- Chemical Logistics
- Non Profit
- Customer Service Operations
- Training & Development



Kassie Bauman
Assurance Senior Manager
PricewaterhouseCoopers

Kathleen (Kassie) Bauman is a senior manager in the Private Company Services Assurance practice. Since starting with PwC over a decade ago, she has served both public and private companies in a variety of industries.

Kassie's private company experience includes heavy involvement with US subsidiaries of foreign parents ("inbounds"), as well as domestically-owned private companies. In addition to auditing inbounds from a half-dozen countries, she also oversaw IFRS conversion efforts at almost a dozen US subsidiaries of European parents. On domestically-owned private companies, in addition to performing audits, Kassie has been involved in several carve-out audits, M&A transactions, and in a public debt offering and subsequent re-privatization. In the public company arena, Kassie has experience with secondary debt offerings, SEC guarantor audits, and implementation of Sarbanes-Oxley.

Kassie recently completed a two year rotation in the National Professional Services Group, where she specialized in IFRS strategy and thought leadership. In this role, she helped formulate PwC's position on the SEC proposal to move to IFRS, was member of the Firm's IFRS in the US strategy development and launch team, and a primary writer of the Firm's most high-profile thought leadership pieces on IFRS.

This Symposium also gives you the opportunity to network with senior professionals from various Fortune 1000 companies. Attendees at our prior events were from companies including:

ACE INA	AIG Inc.	American Water	AmerisourceBergen	Aqua America, Inc	Aramark
Bank of America	Bryn Mawr Trust Company	Campbell Soup Company	Cardone Industries	Carpenter Technology	Checkpoint Systems, Inc
Destination Maternity Corporation	Dover International Speedway, Inc	DuPont	Einstein Healthcare Network	Endo Pharmaceuticals	Exelon Corp
GlaxoSmithKline plc.	Harleysville Insurance	Highmark	IKON Office Solutions, Inc.	ING	Johnson & Johnson Services, Inc.
JP Morgan Chase	National Penn	Prudential	Ricoh	SKF USA Inc	Technitrol, Inc
The Glenmede Trust Company	Towers Perrin	Triumph Group, Inc	Tyco Electronics	UGI Utilities	United Way of SEPA
Universal Health Svc	University of Pennsylvania	Vanguard	Wawa, Inc.	West Pharmaceuticals	Wyeth Pharmaceuticals

CO-PRESENTERS

SCHEDULE

An Overview of IFRS, including a brief history, the regulating entities involved, and a current global status.

Time 08:10 – 09:00 AM (EST)

CPE Credits 1 - Accounting

Speaker

Stephen A Litzenberger, CPA

Managing Partner and CFO

BROADSTONE LLC

IFRS Implementation, project management considerations with an in-depth coverage of IT challenges and industry solutions.

Time 01:15 – 02:05 PM (EST)

Break 02:05– 02:20 PM (EST)

continued 02:20 – 03:10 PM (EST)

CPE Credits 2 - Accounting

Speaker

Kassie Bauman

Assurance Senior Manager

PricewaterhouseCoopers

An analysis of IFRS vs. US GAAP covering financial statement presentation differences and a drill down to key line item accounting treatment.

Time 09:00 - 09:50 AM (EST)

Break 09:50 – 10:05 AM (EST)

continued 10:05 – 11:45 AM(EST)

CPE Credits 3 - Accounting

Speakers

Allen Sullivan, CPA, MBA, MST

Senior Consultant

Relevante Inc.

Sherif Sakr

Partner

Deloitte & Touche LLP

Sean T. Lager, CPA

Partner

Frazier Deeter LLC.

Expert Panel Discussion, submit questions to professionals with working knowledge of IFRS Standards and experience with IFRS implementation and case studies.

Time 03:10 – 04:00 PM (EST)

CPE Credits 1 - Accounting

Moderator

Brandon S. Weinstock, CPA

Director of Project Consulting

Relevante Inc.

Panelists

Kassie Bauman

Assurance Senior Manager

PricewaterhouseCoopers

Patricia A. Ritchie, MBA CIA CPM

Senior Consultant

Relevante Inc.

Sherif Sakr

Partner

Deloitte & Touche LLP

Stephen A Litzenberger, CPA

Managing Partner and CFO

BROADSTONE LLC

IFRS Preparedness, an exploration of where your company fits in the conversion time-line and what your organization needs to consider now.

Time 12:25 – 01:15 PM (EST)

CPE Credits 1 - Accounting

Speaker

Patricia A. Ritchie, MBA CIA CPM

Senior Consultant

Relevante Inc.

Allen Sullivan, CPA, MBA, MST


Senior Consultant

Relevante Inc.

Sean T. Lager, CPA

Partner

Frazier Deeter LLC.

Thursday, August 20, 2009 - 7:30 AM - 4:00 PM	
Date & Time	 (Click Here) to save the date on your Outlook Calendar)
Location	Mt. Laurel Marriott, Mt. Laurel, NJ
Cost	\$199 (Includes Continental Breakfast, Snacks & Lunch)
CPE	8 Accounting credits
Contact	(215) 259-5162 or E-Mail symposiums@relevante.com
Directions	Directions/transportation information

Registration & Payment Options	Please Click here . You may also register by calling (215) 259-5162.
	We accept MasterCard, Visa, Amex or Discover. For more information regarding administrative policies such as complaints, cancellations and refunds, please contact our offices at (215) 259-5162.

About Relevante

Relevante is a leading consulting practice providing Accounting & Technology Solutions to Fortune 1000 and other industry leaders. The company services clients from four locations throughout the metro markets of Philadelphia, New York, and Hyderabad, India. For more information about Relevante, please visit our website at: www.relevante.com.



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