




Bridging the GAAP to IFRS

Thursday, June 18, 2009 - Malvern, PA

A one day symposium on Implementing International Financial Reporting Standards (IFRS) worth 8 CPE Credits in Accounting.

CLICK HERE
To Register for **JUNE**
Symposium

"The line-up of distinguished speakers includes industry experts that bring hands-on IFRS implementation experience to you!" said Brandon S. Weinstock, CPA, Director of Project Consulting, Relevante Inc.

UPCOMING SYMPOSIA	Bridging the GAAP to IFRS	
Bridging the GAAP to IFRS 8 Accounting CPE Credits (Thursday, July 23, 2009) 7:30 AM - 4:00 PM Somerset, NJ	Date Thursday, June 18, 2009 Time 7:30 AM - 4:00 PM CPE Credits 8 Accounting credits Cost \$149 Venue The Conference Center at Penn State Great Valley, Malvern, PA	
Bridging the GAAP to IFRS 8 Accounting CPE Credits (Thursday, August 20, 2009) 7:30 AM - 4:00 PM Mt. Laurel, NJ		
Priorities For IA - The Value Add Perspective (Thursday, Sep. 24, 2009)		
	 (Click Here to save the date on your Outlook Calendar)	
To Register Please visit www.relevante.com		

WHO SHOULD ATTEND	FULL DAY ON SITE SESSION TOPICS	TIME (EST)
<ul style="list-style-type: none"> • CFOs • VP- Finance • Internal Audit Directors • Controllers • Audit Managers • Finance Directors • Finance Managers • Risk Management professionals • Consultants • Internal Controls Managers • Staff Accountants • IT Managers • Information Security Managers • Accountants • Staff/Senior Auditors • Project Managers • SOX Managers 	<ul style="list-style-type: none"> • An Overview of IFRS, including a brief history, the regulating entities involved, and a current global status. 	08:10 – 09:00 AM
	<ul style="list-style-type: none"> • An analysis of IFRS vs. US GAAP covering financial statement presentation differences and a drill down to key line item accounting treatment. 	09:00 – 09:50 AM & 10:00 – 11:40 AM
	<ul style="list-style-type: none"> • IFRS Preparedness, an exploration of where your company fits in the conversion time-line and what your organization needs to consider now. 	12:20 – 01:10 PM
	<ul style="list-style-type: none"> • IFRS Implementation, project management considerations with an in-depth coverage of IT challenges and industry solutions. 	01:20 – 03:10 PM
	<ul style="list-style-type: none"> • Expert Panel Discussion, submit questions to professionals with working knowledge of IFRS Standards and experience with IFRS implementation and case studies. 	03:10 – 04:00 PM

WEBINAR TOPICS	TIME (EST)
<ul style="list-style-type: none"> • An Overview of IFRS, including a brief history, the regulating entities involved, and a current global status. 	08:10 – 09:00 AM
<ul style="list-style-type: none"> • An analysis of IFRS vs. US GAAP covering financial statement presentation differences and a drill down to key line item accounting treatment. 	09:00 – 09:50 AM
<ul style="list-style-type: none"> • Break 	09:50 – 10:00 AM
<ul style="list-style-type: none"> • An analysis of IFRS vs. US GAAP covering financial statement presentation differences and a drill down to key line item accounting treatment. 	10:00 – 11:40 AM
<ul style="list-style-type: none"> • IFRS Preparedness, an exploration of where your company fits in the conversion time-line and what your organization needs to consider now. 	12:20 – 01:10 PM
<ul style="list-style-type: none"> • IFRS Implementation, project management considerations with an in-depth coverage of IT challenges and industry solutions. 	01:20 – 03:10 PM

REGISTER NOW

FEATURED SPEAKERS**Stephen A Litzenberger, CPA**

Managing Partner and CFO
BROADSTONE LLC

Steve is a CPA with approximately 13 years of professional experience, including a blend of public accounting, consulting, and large corporation experience. A 1996 Accounting and International Business graduate from Penn State University, Steve started his career at Wal-Mart where he worked in an Internal Audit capacity. His public accounting experience began at a Philadelphia based local CPA firm, where he supervised financial statement compilations, reviews and audits, pension plan audits, not-for-profit audits (including A-133 Gov't compliance), as well as tax return compilations.

Subsequently, Steve worked as an Audit Manager at both Ernst & Young Philadelphia and London. While in the UK, he advised internationally-based clients on SEC filings and Local GAAP / IFRS to US GAAP conversions. While working within E&Y London's Capital Markets Group, Steve was able to gain an overall knowledge of IFRS through both E&Y training and hands on experience. As a US GAAP expert, Steve advised internationally-based clients on SEC filings and Local GAAP / IFRS to US GAAP conversions in both the UK and in Switzerland.

In fall of 2007 Steve and his business partner Tim Hilferty, formed BROADSTONE LLC and in January of 2008 they went "live" with their service offerings. Steve's primary focus is developing BROADSTONE's internal methodology to converting companies from US GAAP to IFRS as well as leading other IFRS initiatives.

Steve's IFRS focus areas included:

- Financial Instruments (Hedging and Derivatives)
- Debt, Borrowing Costs, Provisions and Contingent Liabilities and Leases
- Cash Flow Statement Presentation
- Business Combinations

**Remi Forgeas, CPA**

IFRS Leader
Mazars

Remi Forgeas possesses more than fifteen years of experience providing audit and transaction services in the U.S. and in Europe to large international firms, both public and private. Mr. Forgeas focuses his expertise on cross border issues, including differences between US GAAP and WRS. His industry experience in servicing multi-national companies includes manufacturing, advertising, oil and gas, and construction.

Mr. Forgeas received his graduate degree from Institut d'Etudes Politiques (Sciences Po) in Paris, France and his Masters in Econometrics from the University of Paris, France. He is a Certified Public Accountant in NewYork and his professional affiliations include the New York State Society of Certified Public Accountants and the American Institute of Certified Public Accountants.

He is the editor-in-chief of the Mazars' newsletter on IFRS for the USA and writes articles for various accounting publications.

**W. Allen Sullivan, CPA, MBA, MST**

Senior Consultant
Relevante Inc.

Allen Sullivan is a senior consultant with Relevante, Inc. His practice areas include financial reporting, process improvement, internal auditing, business planning, financial analysis and cost accounting.

Allen has held a variety of division financial executive and corporate staff positions with public multinational manufacturers. The staff positions include global consolidations and SEC and shareholder reporting. He also was CFO of the US operations of a public UK corporation. He began his career in accounting and finance as a member of Ernst & Young's audit staff. He has presented continuing professional education seminars for the AICPA, PICPA and CPE, Inc. and has served as a technical manager on the AICPA's Exams Team.

Allen holds a BS degree in accounting from Lehigh University, a Master of Business Administration degree from the University of Maryland and a Master of Science in Taxation degree from Temple University. He is a member of the Institute of Management Accountants, the American and Pennsylvania Institutes of Certified Public Accountants, the Institute of Internal Auditors, the Association of Certified Fraud Examiners and the Society of Manufacturing Engineers.

Patricia A. Ritchie, MBA, CIA, CPM

Senior Consultant
Relevante Inc.

Patricia Ritchie has 10+ years experience working in accounting, finance and audit roles for businesses ranging from small/mid-size private/public to Fortune 1000 firms. She began her career as a Staff Auditor and advanced professionally to develop the skill set for success in positions such as Internal Audit Manager, Corporate Controller, and Project Manager. She attained a Masters Degree in Accounting at Wilkes University, is a current CIA via the Institute of Internal Auditors and attained a CPM from the Project Management Leadership Group.

Patricia is currently testing for the PMP and CPA Designation in the State of PA Presently, as a Senior Consultant with Relevante, Patricia is deployed at various clients to provide excellent project, compliance, accounting, and audit services with a commitment to add value that exceeds customer expectations.

Patricia's industry experience includes

- Insurance, P&C
- Financial Services, Compliance
- IT, Prof. Services, Software Development
- Chemical Logistics
- Non Profit
- Customer Service Operations
- Training & Development

FEATURED SPEAKERS

Will Choi

Director
PricewaterhouseCoopers LLP

Will Choi is a Washington Metro-based Director in PricewaterhouseCoopers' Transaction Services Accounting, Valuation and Financial Reporting (TS-AVFR) Advisory Services practice. Will has 10 years of auditing and accounting advisory experience at PwC. Will also spent two years as an examiner in the Division of Corporation of Finance at the United States Securities and Exchange Commission. Will is one of PwC's IFRS subject matters specialists. He spent four years overseas with PwC's Global Capital Markets Group where he spent the vast majority of his time leading US GAAP and IFRS conversions projects. While based overseas, he served as the primary US GAAP and IFRS accounting advisor for a number of multinational companies based in far east Asia including Samsung and LG group companies.

Craig Remar

Former PwC IFRS expert and Controller of PwC's Capital Markets group.

Craig Remar is a seasoned accounting consultant with extensive experience in SEC reporting, GAAP technical research, IFRS conversions, project management, process improvement, internal controls, and systems implementations. Craig started his career in PricewaterhouseCoopers' Audit and Business Advisory Services High-Tech practice in Research Triangle Park, NC. Craig then moved to Zurich, Switzerland with PwC to assist Serono SA, the third largest bio-tech company in the world, as the field team leader and project manager for their \$1.8 billion initial public offering, which included converting the company's financial statements from IFRS to US GAAP and developing SEC disclosures. Craig was also an integral member the PwC team that served Novartis AG, one of the world's largest pharmaceutical companies, on their New York Stock Exchange listing project, which included converting the company's financial statements from IFRS to US GAAP and developing SEC disclosures. Craig also spent five years serving a Philadelphia-based, NASDAQ listed technology firm as its Controller and VP-Finance.



Steven Haffner

Partner
PricewaterhouseCoopers LLP

Steve is an IFRS expert resident in Philadelphia with 20 years of varied experience in the business world across several geographies and industries.

After graduating from Penn State, Steve began his career with PwC in Pittsburgh in 1989. From 1994 - 1997, he participated in the firm's Manager International Program as an audit manager based in Milan, Italy. In that capacity, he assisted US multinationals doing business in Italy and oversaw several cross border transactions. As an audit senior manager in PwC-US, Steve managed PwC's involvement in major acquisitions and divestures and oversaw PwC's audits of major oil and gas and chemicals companies. Later, Steve spent 3 years in Moscow, Russia as a partner working with one of the world's largest gas companies where he was involved in the conversion of the company's accounts to International Financial Reporting Standards (IFRS). Upon his return from Moscow, Steve joined Philadelphia's Transaction Services Practice has been focused on helping major US companies in their evaluation of the implications of converting from US GAAP to IFRS.

Steve's a member of the firm's IFRS Experts Committee (Energy industry) and was the lead technical partner in a recent acquisition of a US company by a foreign based company that reported under IFRS. Steve assisted the company in evaluating US GAAP to IFRS differences in producing their opening balance sheet under the current IFRS standards.

Steve is a frequent speaker at Industry conferences, client audit committees and Round Table sessions.

This Symposium also gives you the opportunity to network with senior professionals from various Fortune 1000 companies. Attendees at our prior events were from companies including:

ACE INA	AIG Inc.	American Water	AmerisourceBergen	Aqua America, Inc	Aramark
Bank of America	Bryn Mawr Trust Company	Campbell Soup Company	Cardone Industries	Carpenter Technology	Checkpoint Systems, Inc
Dover International Speedway, Inc	DuPont	Einstein Healthcare Network	Endo Pharmaceuticals	Exelon Corp	GlaxoSmithKline plc.
Harleysville Insurance	Highmark	IKON Office Solutions, Inc.	ING	Johnson & Johnson Services, Inc.	JP Morgan Chase
Mothers Work, Inc.	National Penn	Prudential	Ricoh	SKF USA Inc	Technitrol, Inc
The Glenmede Trust Company	Towers Perrin	Triumph Group, Inc	Tyco Electronics	UGI Utilities	United Way of SEPA
Universal Health Svc	University of Pennsylvania	Vanguard	Wawa, Inc.	West Pharmaceuticals	Wyeth Pharmaceuticals

SCHEDULE

An Overview of IFRS, including a brief history, the regulating entities involved, and a current global status.

Time 08:10 – 09:00 AM (EST)

CPE Credits 1 - Accounting

Speaker

Stephen A Litzenberger, CPA

Managing Partner and CFO
BROADSTONE LLC

IFRS Implementation, project management considerations with an in-depth coverage of IT challenges and industry solutions.

Time 01:20– 03:10 PM (EST)

CPE Credits 2 - Accounting

Speakers

Will Choi

Director
PricewaterhouseCoopers LLP

Steven Haffner

Partner
PricewaterhouseCoopers LLP

An analysis of IFRS vs. US GAAP covering financial statement presentation differences and a drill down to key line item accounting treatment.

Time 09:00 - 09:50 AM (EST)

Break 09:50 - 10:00 AM (EST)

continued 10:00 - 11:40 AM (EST)

CPE Credits 3 - Accounting

Speakers

Remi Forgeas, CPA

IFRS Leader
Mazars

Allen Sullivan, CPA, MBA, MST

Senior Consultant
Relevante Inc.

Craig Remar

Former PwC IFRS expert and Controller of PwC's Capital Markets group.

Expert Panel Discussion, submit questions to professionals with working knowledge of IFRS Standards and experience with IFRS implementation and case studies.

Time 03:10 – 04:00 PM (EST)

CPE Credits 1 - Accounting

Moderator

Brandon S. Weinstock, CPA

Director of Project Consulting
Relevante Inc.

Panelists

Remi Forgeas, CPA

IFRS Leader
Mazars

Patricia A. Ritchie, MBA CIA CPM

Senior Consultant
Relevante Inc.

Mark Sitlinger, CPA

Director of Accounting Policy
GMAC

Will Choi

Director
PricewaterhouseCoopers LLP

IFRS Preparedness, an exploration of where your company fits in the conversion time-line and what your organization needs to consider now.

Time 12:20– 01:10 PM (EST)

CPE Credits 1 - Accounting

Speaker

Patricia A. Ritchie, MBA CIA CPM

Senior Consultant
Relevante Inc.

Allen Sullivan, CPA, MBA, MST

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**QlikTalk Malvern
A Smarter, Faster, Hands-On Seminar**


Beyond Business Intelligence - know your business like never before.

Join QlikView post the Relevante Symposium to enjoy networking, food, drinks and an interactive demonstration.

Location	The Desmond Hotel (across the street from the convention center)
Date	Thursday, June 18, 2009
Time	4:00 – 7:00 PM

Learn how to simplify decision-making with fast, powerful business analytics for users at every level in your organization, giving everyone the intelligence to act - faster.

* This is not a formal seated seminar. Just stop by after the Relevante event for a hands-on look at QlikView!

Date & Time	Thursday, June 18, 2009 - 7:30 AM - 4:00 PM		Payment Options	We accept MasterCard, Visa, Amex or Discover. For more information regarding administrative policies such as complaints, cancellations and refunds, please contact our offices at (215) 259-5162.
		(Click Here to save the date on your Outlook Calendar)		
Location	The Conference Center at Penn State Great Valley 30 East Swedesford Road, Malvern, PA 19355			Other Events of Interest –2009
Cost	\$149 (Includes Continental Breakfast, Snacks & Lunch)			
CPE	8 Accounting credits			
Contact	(215) 259-5162 or E-Mail symposiums@relevante.com			
Directions	Directions/transportation information			
Lodging	Lodging is available within walking distance. Special Penn State rates: http://www.gv.psu.edu/conferences/ .			
				BI & FP&A Symposium (Thursday, Oct. 22, 2009)
				Accounting Executive Symposium (Thursday, Nov. 19, 2009)
				Corporate Taxation Symposium (Thursday, Dec. 17, 2009)

About Relevante

Relevante is a leading consulting practice providing Accounting & Technology Solutions to Fortune 1000 and other industry leaders. The company services clients from four locations throughout the metro markets of Philadelphia, New York, and Hyderabad, India. For more information about Relevante, please visit our website at: www.relevante.com.



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