



Business Intelligence Symposium

Wednesday, April 22, 2009 - Malvern, PA

Relevante Inc., a leading provider of Accounting and Technology consulting solutions, has scheduled symposiums on Internal Audit, Accounting Technology, Human Capital Management and Business Intelligence in 2009 to be held The Conference Center at Penn State Great Valley, Malvern, PA.

UPCOMING SYMPOSIA	BUSINESS INTELLIGENCE SYMPOSIUM	
Bridging the GAAP to IFRS - A Relevante Accounting Symposium 8 Accounting CPE Credits (Thursday, June 18, 2009) 7:30 AM - 4:00 PM	Date	Wednesday, April 22, 2009
Accounting Symposium 8 CPE Credits (Thursday, July 23, 2009) 7:30 AM - 4:00 PM	Time	7:30 AM - 4:00 PM
Accounting Technology Symposium 8 CPE Credits (Thursday, August 20, 2009) 7:30 AM - 4:00 PM	CPE Credits	8
	Cost	\$149
	Venue	The Conference Center at Penn State Great Valley, Malvern, PA
	 (Click Here to save the date on your Outlook Calendar)	
To Register Please visit www.relevante.com		

Register Now

WHO SHOULD ATTEND
<ul style="list-style-type: none"> • CFOs • VP- Finance • Internal Audit Directors • Controllers • Audit Managers • Finance Directors • Finance Managers • Risk Management professionals • Consultants • Internal Controls Managers • Staff Accountants • IT Controls Managers • Information Security Managers

FULL DAY ON SITE SESSION TOPICS	
• Registration and Continental Breakfast	07:30 – 08:00 AM
• Introductions and Welcoming Remarks	08:00– 08:10 AM
TOPICS	TIME (EST)
• Deploying a Performance Management Solution to Optimize the Supply Chain Process	08:10 – 09:50 AM
• Real-Time Accounting and Operational Information to Enhance Financial Planning, Management and Control	10:05 – 11:45 AM
• Applying Intelligent Technologies to Improve Operational Efficiencies	12:25 – 02:05 PM
• Designing Dashboards – Best Practice Solutions	02:20 – 03:10 PM
• Advanced Data Presentation and Analysis	03:10 – 04:00 PM
* Continental Breakfast, Snacks & Lunch will be provided	

WEBINARS	TIME (EST)
• Deploying a Performance Management Solution to Optimize the Supply Chain Process (CPE Credits: 1 - Production, 1 - Audit)	08:10 – 09:50 AM
• Real-Time Accounting and Operational Information to Enhance Financial Planning, Management and Control (CPE Credits: 2 - Accounting)	10:05 – 11:45 AM
• Applying Intelligent Technologies to Improve Operational Efficiencies (CPE Credits: 1– Business Management & Organization, 1 - Audit)	12:25 – 02:05 PM
• Designing Dashboards – Best Practice Solutions (CPE Credits: 1 – Business Management & Organization)	02:20 – 03:10 PM
• Advanced Data Presentation and Analysis (CPE Credits: 1 – Business Management & Organization)	03:10 – 04:00 PM

FEATURED SPEAKERS



Dennis McLaughlin
Vice President of Sales
Information Builders

Dennis McLaughlin is the Vice President of North American iWay Sales for Information Builders. Information Builders is a leading provider of Business Intelligence, Integration and Enterprise Information Management software products. In this position, Mr. McLaughlin is responsible for all aspects of customer acquisition, sales operations, and system architecture support for Information Builders North American customers and partners.

FEATURED SPEAKERS

Mr. McLaughlin joined Information Builders in 1989, having served as Project Manager at JCPenney Corporation in Dallas, Texas. He began his career in the professional services division, specializing in Enterprise Data Access (EDA) Software as the North American Systems Engineering Manager. He moved into corporate sales as Assistant EDA Sales Manager and National Sales Manager. Mr. McLaughlin was formerly responsible for the International Sales division as both International Director of Sales and subsequently International Vice President of Sales and Business Development. Prior to his current role, he was formerly the staff Vice President of Product sales for WebFOCUS and iWay Software.

Mr. McLaughlin graduated from Baylor University with a Bachelors of Business in Finance and Information Systems in 1987.



James E. Nunn

Sales Consultant
ORACLE

Jim Nunn is a Principal Application Sales Consultant with Oracle Corporation, where his responsibilities include working with customers to evaluate their business needs and presenting solutions to solve their issues. His primary areas of expertise are Financial Applications and Enterprise Performance Management. Jim has over 23 years experience in the software industry, both consulting and implementing financial application solutions. He has presented at the Mid-Atlantic and Washington D.C. Oracle Application User Groups as well as at Oracle Open World events. Jim has an MBA from St. Joseph's University and lives in Phoenixville, PA.



Clark French

President
Computer Intelligence

Clark French is the President of Computer Intelligence, provider of BI consulting services to companies such as T.Rowe Price, Capital One, and Yahoo. Mr. French has founded, built and sold two earlier BI software product companies, the first one in the mid 1980's which marketed one of the first OLAP Multi-dimensional database products in the US. This technology was sold to D&B in the 1980s. The second company was founded in the early 1990's and was sold to Sybase for \$30M. This technology is now marketed as Sybase-IQ by Sybase.

Mr. French has over 30-years of technology experience and 5 software patents on advanced database indexing and data compression to his name. These patents are used inside databases from Sybase, Oracle, Microsoft, and IBM today. Mr. French's technology is in use at companies such as American Express, American Airlines, and the IRS. The IRS data warehouse is one of the largest in the world topping 30 Terabytes. Computer Intelligence was founded in 2001 and is headquartered in Columbia, MD.



Frank Margay

Senior Account Manager
QlikTech Inc

Frank has over 20 years experience in sales and sales management in the Software and Insurance industries, with roles including solutions selling and account management of Fortune 500 and Global 2000 accounts. In his current role as Senior Account Manager, QlikTech Inc (since 2005), Frank provides solutions related to Executive Corporate Reporting, Dashboards and Analytics. He is responsible for the acquisition of new clients and account management of existing customer relationships. Frank covers the geographic territory of Pennsylvania, New Jersey and Delaware.



Kevin Hull

Managing Consultant
Relevante Inc.

Kevin J. Hull has a background in financial reporting, budgeting and forecasting, and database designing. He has been successfully deployed in the banking and manufacturing industries providing reconciliations, 10-Q reporting, and database development. He has successfully implemented streamlined processes for companies saving both time and money.

As well as being a successful consultant, Kevin is also a Managing Consultant and is responsible for assisting in the growth and development of the other bench consultants.

Prior to Relevante, Kevin worked in the credit card industry where he was the manager of the financial reporting department. He was responsible for producing executive financial reports, annual budgets, consolidated financials of 18 companies, and key metrics reporting for the operating departments. He also headed the implementation of a new financial package and streamlined processes using various database software. Kevin has an M.B.A. from DePaul University in Chicago.



Peter Brassington

Director
LiquidHub Inc.

Peter Brassington is a Director at LiquidHub and leader of the Data & Business Intelligence Center of Excellence. His areas of expertise include Data Warehousing, Business Intelligence, Portals, and Data Architecture. He has led implementations of many Large Data Warehouses and Business Intelligence Solutions. His Data Warehousing experience spans the entire DW Lifecycle including dimensional modeling, architecture of OLAP models (ROLAP and MOLAP), and ETL experience with multiple source and target destination types. (Excel, Flat Files, SQL Server, XML, Oracle, DB2, ...) He has over 15 years of experience in many different vertical industries including Life Sciences, Utilities, Retail, Manufacturing and Financial.

Peter has extensive experience with Large Databases, Application Servers and related technologies. Peter is a frequent presenter at various conferences and user groups including ODTUG, AOTC, OraTechs, NYOUG, and NJOUG. His white papers have also been featured in SELECT journal, OTN and the NYOUG newsletter where he has won Best Paper. Prior to joining LiquidHub, Mr. Brassington was Vice President of Technology at MFG Systems Corporation where he led all delivery. He received his dual BS in Computer Science and Mathematics from College Misericordia, and has a Masters degree in Industrial and Systems Engineering from Rutgers University.

SCHEDULE

Deploying a Performance Management Solution to Optimize the Supply Chain Process

- Overview of the critical steps within the supply chain process.
- Identify and evaluate the various inefficiencies and subsequent exposure to losses in an inefficient work environment.
- Case study demonstrating best practices utilizing systemic internal controls and maximizing efficiencies.

Time 08:10 – 09:50 AM (EST)
CPE Credits 1 - Production, 1 - Audit

Learning Objective

Be able to identify and develop performance measurement tools to optimize and control supply chain management.

Speakers **Dennis McLaughlin**
 Vice President of Sales
 Information Builders

Real-Time Accounting and Operational Information to Enhance Financial Planning, Management and Control

- Overview of the financial analysis and subsequent decision processes.
- The importance of leveraging real-time data when making critical business decisions.
- Presentation on business scenarios and competitive advantages gained utilizing real-time accounting and operational data.

Time 10:05 – 11:45 AM (EST)
CPE Credits 2 - Accounting

Learning Objective

Recognize the impact of using comprehensive, consolidated real-time financial reports and analysis techniques to assess organizational performance.

Speaker **James E. Nunn**
 Sales Consultant
 ORACLE

Applying Intelligent Technologies to Improve Operational Efficiencies

- Outline the management of critical business processes and controls in complex environments.
- Identify the Key Performance Indicators (KPI's) that affect an organization's profitability.
- Presentation on methodologies for applying intelligent technologies focused on bottom line results.

Time 12:25 – 02:05 PM (EST)
CPE Credits 1 – Business Management & Organization, 1 - Audit

Learning Objective

Be able to use technology in the development, presentation and timely distribution of Key Performance Indicators (KPI's) that assist various process areas and management levels in maximizing operational efficiencies and internal controls.

Speakers **Clark French** **Frank Margay**
 President Senior Account Manager
 Computer Intelligence Qlicktech Inc

Designing Dashboards - Best Practice Solutions

- Overview of the planning process for dashboard reporting – stakeholders and facilitators.
- Identify the required components for effective reporting.
- Presentation on integrating enterprise data and the importance of timing and deliverables.

Time 02:20 – 03:10 PM (EST)
CPE Credits 1 – Business Management & Organization

Learning Objective

Master the elements of good dashboard design and presentation that enhance operational effectiveness.

Speaker **Kevin Hull**
 Managing Consultant
 Relevante Inc.

Advanced Data Presentation and Analysis

- Overview of standard reporting and presentation formats.
- The importance of recognizing the "audience" and understanding their needs.
- Program on presentation methodologies defining critical trends and patterns.

Time 03:10 – 04:00 PM (EST)
CPE Credits 1 - Business Management & Organization

Learning Objective

Recognize the importance of presentation methodologies for optimizing reporting of critical trends, patterns and relationships across Key Performance Indicators (KPI's).

Speaker **Peter Brassington**
 Director
 LiquidHub Inc.

This Symposium also gives you the opportunity to network with senior professionals from various Fortune 1000 companies. Attendees at our prior events were from companies including:

ACE INA	AIG Inc.	American Water	AmerisourceBergen	Aqua America, Inc	Aramark
Bank of America	Bryn Mawr Trust Company	Campbell Soup Company	Cardone Industries	Carpenter Technology	Checkpoint Systems, Inc
Destination Maternity Corporation	Dover International Speedway, Inc	DuPont	Einstein Healthcare Network	Endo Pharmaceuticals	Exelon Corp
GlaxoSmithKline plc.	Harleysville Insurance	Highmark	IKON Office Solutions, Inc.	ING	Johnson & Johnson Services, Inc.
JP Morgan Chase	National Penn	Prudential	Ricoh	SKF USA Inc	Technitrol, Inc
The Glenmede Trust Company	Towers Perrin	Triumph Group, Inc	Tyco Electronics	UGI Utilities	United Way of SEPA
Universal Health Svc	University of Pennsylvania	Vanguard	Wawa, Inc.	West Pharmaceuticals	Wyeth Pharmaceuticals

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Directions [Directions/transportation information](#)

Lodging Lodging is available within walking distance. Special Penn State rates: <http://www.gv.psu.edu/conferences/>.

To Register for the Symposium

Please **Click here**. You may also register by calling (215) 259-5162.

We accept MasterCard, Visa, Amex or Discover. For more information regarding administrative policies such as complaints, cancellations and refunds, please contact our offices at (215) 259-5162.

Other Events of Interest – 2009

Internal Audit Symposium V: Shifting Priorities For IA - The Value Add Perspective
(Thursday, Sep. 24, 2009)

BI & FP&A Symposium
(Thursday, Oct. 22, 2009)

Accounting Executive Symposium
(Thursday, Nov. 19, 2009)

Corporate Taxation Symposium
(Thursday, Dec. 17, 2009)

About Relevante

Relevante is a leading consulting practice providing Accounting & Technology Solutions to Fortune 1000 and other industry leaders. The company services clients from four locations throughout the metro markets of Philadelphia, New York, and Hyderabad, India. For more information about Relevante, please visit our website at: www.relevante.com.



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Locations

Media:
Relevante, Inc.
Rose Tree II Corporate Center
1400 North Providence Road, Suite 4025
Media, PA 19063
Phone: 610-832-0430
Fax: 610-565-4990

Jersey City:
Relevante, Inc.
Harborside Financial Center, Plaza V
25th Floor
Jersey City, NJ 07311
Phone: 201-918-3730
Fax: 201-425-4584

India:
Relevante Consulting (India) Private Limited
8-2-316/A/6, Road No.14, Banjara Hills,
Hyderabad-500034. Andhra Pradesh, INDIA
Phone: +91-40-66467607
Fax: +91-40-66467608