




Accounting Technology Symposium

Thursday, February 19th, 2009 - Malvern, PA

Relevante Inc., a leading provider of Accounting and Technology consulting solutions, has scheduled symposiums on Internal Audit, Accounting Technology, Human Capital Management and Business Intelligence in early 2009 to be held at The Conference Center at Penn State Great Valley, Malvern, PA.

| Other Upcoming Symposiums | Accounting Technology Symposium |
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| Human Capital Management Symposium 8 CPE Credits (Thursday, Mar. 19, 2009) 7:30 AM - 4:00 PM | Date Thursday, February 19th, 2009 Time 7:30 AM - 4:00 PM CPE Credits 8 Venue The Conference Center at Penn State Great Valley, Malvern, PA |
| Business Intelligence Symposium 8 CPE Credits (Wednesday, April 22, 2009) 7:30 AM - 4:00 PM | |
| Accounting Executive Symposium 8 CPE Credits (Thursday, May 21, 2009) 7:30 AM - 4:00 PM | |
|  (Click Here to save the date on your Outlook Calendar) | |
| To Register Please visit www.relevante.com | |

| WHO SHOULD ATTEND |
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| <ul style="list-style-type: none"> CFOs VP- Finance Internal Audit Directors Controllers Audit Managers Finance Directors Finance Managers Risk Management professionals Consultants Internal Controls Managers Staff Accountants IT Controls Managers Information Security Managers |

| FULL DAY ON SITE SESSION TOPICS |
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| <ul style="list-style-type: none"> IFRS – Addressing Technology and System Architecture for Successful Implementation Operational Reporting & Dashboarding for Senior and Middle Management Improving Financial Analysis and Reporting Using XBRL Leveraging ERP Technology for Financial Accountability Electronic Referencing Technology for Accountants |

Featured Speakers

Scott T. Hartman
Executive Director
Ernst & Young LLP

Scott is a member of the Philadelphia, Pennsylvania office of Ernst & Young LLP. He provides over twenty years of experience working with both publicly and privately owned companies, primarily in the US Power & Utilities and manufacturing industries. He specializes in the area of accounting and auditing, with significant experience in multi-national consolidation coordination, financial reporting and Securities and Exchange Commission filings and registrations.

Scott is a member of the US Power & Utilities Group, the U.S. Mid-Atlantic SubArea IFRS Desk and also serves on the Ernst & Young LLP Global Utilities IFRS Group.

Scott holds a Bachelor of Science Degree from Albright College. Scott is a CPA and a member of the Pennsylvania Institute of Certified Public Accountants.

Chuck Fliehman
Senior Manager
Ernst & Young LLP

Chuck is a member of the Advisory Services (AS) practice at Ernst & Young LLP and is the Enterprise Resource Planning (ERP) Leader for the Mid-Atlantic Area. He has 14 years of experience in accounting/finance, audit and information systems. His areas of focus include system assurance, internal/external audit and business process redesign. Chuck's experience spans multiple industries including utility, telecommunications, financial services, retail, healthcare, education and manufacturing supporting both external audit and advisory clients. He is a member of the Mid-Atlantic IFRS Strategy Team and Global IFRS Help Desk within E&Y. Chuck's primary focus includes refinement and execution on the E&Y IFRS diagnostic and conversion methodology with an emphasis on business process and technology.

Chuck holds a Bachelor of Science in Accounting and Finance from The Ohio State University and a MBA from the University of Dayton. Chuck is a Certified Information Systems Auditor and a member of the Information Systems Audit and Control Association (ISACA).



Rhonda R. Grate
Principal Sales Consultant
Oracle

Rhonda R. Grate is a Principal Sales Consultant at Oracle Corporation, focusing on Enterprise Performance Management and Business Intelligence Applications. In this role, Rhonda assists organizations in understanding the value of identifying performance improvements in the area of Planning, Budgeting and Forecasting, as well as Business Intelligence. She also focuses on educating organizations on "Best Practices" within these areas, as well as how to gain better business performance.

Rhonda is based in Dallas, Texas and has been with Oracle for 4 years. Prior to joining Oracle she was employed by Hyperion Solutions for 5 years, where she focused on Business Performance Management Applications. Prior to moving into the Sales arena, Rhonda spent over 13 years providing consulting and software development for Employer Health Benefit Programs. She worked in a leadership role for major Insurance carriers such as Aetna, Mass Mutual and Value Health.

Rhonda has worked with many major corporations in all Industries throughout her career. Most recently she worked with Pride Mobility, Omni Hotels, Healthmarkets, and Stream Energy.

Rhonda received her Bachelor of Business Administration degree from Texas A&M Commerce. She has completed the Health Insurance Association of America certification program, and two units of the Certified Employee Benefit program.



Melody Cenkner, MSF
Consultant
Relevante, Inc

As an accounting and finance manager, Melody has 20+ years of diversified experience in accounting, internal and external reporting, budgeting and forecasting, and financial analysis. She has developed technical skills during 11 years experience in publicly held corporations, three years as finance director for 3rd class city and two years as finance director for a not-for-profit organization.



Dean R. Bishop
Senior Solutions Consultant
Oracle

At Oracle, Dean Bishop is a Senior Solutions Consultant focused on the Enterprise Projects and Financials product lines within the wE-Business suite. In this capacity, he manages the overall solution design for businesses implementing the Oracle E-Business suite. Dean has been with Oracle for three years.

Prior to joining Oracle, Mr. Bishop was the Vice President of Information Technology for Davaco of Dallas, Texas. Mr. Bishop was responsible for managing all aspects of their technology infrastructure and business platforms. He led the selection, negotiation, and implementation of Oracle's E-Business suite during his three year tenure at Davaco. Bishop was also responsible for the product management and enhancement of the company's online sourcing platform.

Earlier in his career, Mr. Bishop managed large ERP system implementations and outsourcing engagements for EDS and Perot Systems. He also worked with several Internet start-ups leading the development and implementation of distributed order management and e-commerce platforms for Sears, FedEx, and Sabre.

An alumnus of University of Texas at Dallas, he earned two masters degrees in Accounting Information Systems and Financial Accounting. Mr. Bishop received his bachelors of business administration from Texas Tech University. Dean is an active member of the Construction Financial Management Association and Project Management Institute.



Paul Gelinas
Practice Manager
IKON Office Solutions

Paul Gelinas is the Practice Manager for the IKON Office Solutions' Process & Workflow Group. He is certified as an AIIM ECM Masters (ecmm) and was chosen as one of the first 100 candidates within the IKON organization to enter the Six Sigma Black Belt program.

Paul's focus is creating document capture, workflow, and document management solutions as well as leading a team of consultants that automate workflow processes for IKON's partners. He has consulted with clients in varied industries including higher education, third-party administrators (TPA), banking, credit unions, and government contracting, to include: Earth Tech, Credit Union Central of Ontario, Bancorp South, International Transmission Company, Harris Corporation, Maricopa County Community College District, Kern Health Systems, and Ensemble Real Estate.

Paul has a Bachelor of Science degree in Business Management from the University of Massachusetts Dartmouth and a Master of Business Administration degree from Saint Leo University.

SCHEDULE

IFRS – Addressing Technology and System Architecture for Successful Implementation

- Determine key considerations, stakeholders, and scope of the overall changes.
- Developing an enterprise-wide framework and infrastructure conversion plan.
- Implementation strategy and timelines.

Time 8:10 – 9:00 AM (EST)

CPE Credits 1 - Business Management & Organization

Learning Objective

The overall changes to organizations migrating to IFRS will be reviewed utilizing an enterprise-wide framework and infrastructure conversion plan as well as discussion on implementation strategies and timelines.

Speakers **Scott T. Hartman** **Chuck Fliehman**
Executive Director Senior Manager
Ernst & Young LLP Ernst & Young LLP

Leveraging ERP Technology for Financial Accountability

- Compare and contrast the uses of ERP technology during the financial close and reporting processes.
- Identify opportunities to leverage ERP technology to streamline accounting processes.
- Define best practices for delivering real-time data by maximizing ERP solutions.

Time 12:25 – 2:05 PM (EST)

CPE Credits 2 - Accounting

Learning Objective

This program will highlight the importance of efficient system generated financials through comparison and contrast of ERP technology during the financial close and reporting processes.

Speaker **Dean Bishop**
Senior Solutions Consultant
Oracle

Operational Reporting & Dashboarding for Senior and Middle Management

- Recognizing Key Performance Indicators (KPI's) within each process area.
- Design and versatility for varying levels of management reporting.
- Define distribution and timing to maximize operational efficiencies.

Time 9:00– 9:50 AM (EST)

CPE Credits 1 - Accounting

Learning Objective

The reporting design and versatility of Key Performance Indicators (KPI's) are defined for varying process areas and management levels to enable an organization to maximize operational efficiencies through timely distribution of critical data.

Speaker **Rhonda R. Grate**
Principal Sales Consultant
Oracle

Electronic Referencing Technology for Accountants

- Define organizational and competitive advantages of a paperless workplace.
- Preparation and design for migration to the paperless organization.
- Overview of digitized documents and documentation management.

Time 2:20 PM – 4:00 PM (EST)

CPE Credits 2 - Business Management & Organization

Learning Objective

This program will present the organizational advantages of a paperless work environment and an overview of the migration process for the implementation of a documentation management system.

Speaker **Paul Gelinas**
Practice Manager
IKON Office Solutions

Improving Financial Analysis and Reporting Using XBRL

- Navigating through the process of financial analysis and reporting.
- Overview of system functionality and versatility.
- List of filing requirements and deadlines.

Time 10:05 – 11:45 (EST)

CPE Credits 2 - Accounting




Learning Objective

This program will navigate through the process of financial analysis and reporting utilizing XBRL system functionality and versatility.

Speaker **Melody Cenknor**
Senior Consultant
Relevante Inc.

This Symposium also gives you the opportunity to network with senior professionals from various Fortune 1000 companies. Attendees at our prior events were from companies including:

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| ACE INA | AIG Inc. | American Water | AmerisourceBergen | Aqua America, Inc | Aramark |
| Avis Budget Group | Bank of America | Bryn Mawr Trust Company | Campbell Soup | Cardone Industries | Carpenter Technology |
| Checkpoint Systems, Inc | Dover International Speedway, Inc | DuPont | Einstein Healthcare | Endo | Exelon Corp |
| GlaxoSmithKline plc. | Harleysville Insurance | Highmark | IKON Office Solutions, Inc. | ING | Johnson & Johnson Services, Inc. |
| JP Morgan Chase | Mothers Work, Inc. | National Penn | Prudential | Ricoh | SKF USA Inc |
| Sunoco | Technitrol, Inc | The Glenmede Trust Company | Towers Perrin | Triumph Group, Inc | Tyco Electronics |
| UGI Utilities | United Way of SEPA | Universal Health Svc | University of Pennsylvania | Vanguard | Wawa, Inc. |
| West Pharmaceuticals | Wyeth Pharmaceuticals | | | | |

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| Cost | \$99 (Includes Continental Breakfast, Snacks & Lunch) |
| Contact | (215) 259-5162 or E-Mail symposiums@relevante.com |
| Directions | Directions/transportation information |
| Lodging | Lodging is available within walking distance. Special Penn State rates: http://www.gv.psu.edu/conferences/ . |

| Other Events of Interest ~ 2009 |
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| Accounting Executive Symposium (Thursday, May 21, 2009) |
| Accounting Technical Symposium (Thursday, Jun. 18, 2009) |
| Human Capital Management Symposium (Thursday, Jul. 23, 2009) |
| Accounting Technology Symposium (Thursday, Aug. 20, 2009) |
| Internal Audit Symposium V (Thursday, Sep. 24, 2009) |
| BI & FP&A Symposium (Thursday, Oct. 22, 2009) |
| Accounting Executive Symposium (Thursday, Nov. 19, 2009) |
| Accounting Technical Symposium (Thursday, Dec. 17, 2009) |

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| To Register for the Symposium | Please Click here . You may also register by calling (215) 259-5102. |
| | We accept MasterCard, Visa, Amex or Discover. For more information regarding administrative policies such as complaints, cancellations and refunds, please contact our offices at 215-442-1930. |

About Relevante

Relevante is a leading consulting practice providing Accounting & Technology Solutions to Fortune 1000 and other industry leaders. The company services clients from four locations throughout the metro markets of Philadelphia, New York, and Hyderabad, India. For more information about Relevante, please visit our website at: www.relevante.com.

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Locations

Media:

Relevante, Inc.
Rose Tree II Corporate Center
1400 North Providence Road, Suite 4025
Media, PA 19063
Phone: 610-832-0430
Fax: 610-565-4990

Jersey City:

Relevante, Inc.
Harborside Financial Center, Plaza V
25th Floor
Jersey City, NJ 07311
Phone: 201-918-3730
Fax: 201-425-4584

India:

Relevante Consulting (India) Private Limited
8-2-316/A/6, Road No.14, Banjara Hills,
Hyderabad-500034.
Andhra Pradesh, INDIA
Phone: +91-40-66467607
Fax: +91-40-66467608